**TITLE (Book Antiqua 14 )**

Author 1& Authors 2, 3, (Book Antiqua 12)

**Abstract. (**Book antiqua italic 11). *Research problems, gap analysis, objectives, methodology, discussion, finding.*

**Keywords:***4-5 keywords*

**Abstrak.** *Book antiqua italic 11. Research problems, gap analysis, objectives, methodology, discussion, finding.*

**Kata Kunci :** *4-5 kata kunci*

**Introduction (Book Antiqua 13)**

Background, Data, previous study, Research gap, research problems, objectives. **(Book Antiqua 12)**

* + Introduction of research in the journal reports should be brief. Usually the required information outlined in the Introduction enough in 5 or 6 paragraphs, and overall no more than 2-3 pages.
  + The first section (paragraphs 1-2) provides background research (justification of why the research needs to be done, what is known, what needs to be added and the supporting data).
  + The second section (paragraph 3-4/ 4-5) of the introduction should be supported by relevant literature and strong, but need not be described in detail.
  + The last section (paragraphs 5-6) contains a hypothesis or research purposes.

**Literature Review (Book Antiqua 13)**

Literature review inherent with the idea of the research.

**Method (Book Antiqua 13)**

Both qualitative and quantitative, data collection, methodological approach, mathematics or econometrics model, and short explanation of data analysis. In the case the research used quantitative, the methodology contains some information, including:

1. Research design
2. Place and time
3. Population and sample
4. Detailed information about how the study was conducted
5. Definitions are important variables
6. Means of collection and data management
7. Computer programs used

In case the research used qualitative approach, the methodolgy contains below:

1. state the method (content analysis, decriptive analysis, meta analysis)

2. state the citation (Al Qur’an, Hadits, and Book)

Example : The method used in this research is *Data Envelopment Analysis* (DEA). DEA is a non- parametric analysis method based on a linear programming approach in calculating the inputs and outputs to be compared. According to Wu et al (2006) DEA is one of the methods commonly used by researchers. This method is able to produce efficiency scores that reflect input and output variables (Yildirim, 2015).

**Results and Discussion**

Result and discussion that support research problems and objectives. Result for data analysis can be showed by Table, Graphic, and Chart.

* Result is the most important thing in research report. The result are written to a logical sequence according to research.
* For quantitative research, the result should be began with presentation of research result by chart, tables, and output from data processing. Table is made with an open table system.
* Pages, tables and figures should be numbered consecutively series.
* For qualitative research, the result could be in line with the research purposes. Supported by main literature or previous thought.
* Discussion should support the result and could be vary depends on the researcher. the discussion can be began with the major finding in the research and followed by a comprehensive finding.

**Table 3.** Title of The Table (open table)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Items** | **a** | **b** | **c** | **d** |  |  |  |
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| **data** |  |  |  |  |  |  |  |

**Conclusion**

* Answer the purposes/objectives of the research.
* Finding can be stated clearly
* It must be stated by paragraph and not by number.

**References**

**Example**

Abdul-Wahab, A.-H., & Haron, R. (2017). Efficiency of Qatari banking Industry : an empirical Investigation. *International Journal of Marketing*, *35*(2).